

PAYTOPLAY

MAGAZINE

2025 FASHION
TRENDS &
PREDICTIONS

DREAMQUEEN
OF THE MONTH:

**TAMERA
JARNEE**

"Getting out my comfort zone
inspires me to embrace being
different."
(PAGE 24)

FEATURING EXCLUSIVE
INTERVIEWS, BOLD LOOKS &
REAL STORIES

AUGUST 15, 2025
ISSUE 003

PHOTO CRED: @meecheyes

TABLE OF CONTENTS

PAGE 1: COVER

PAGE 2: TABLE OF CONTENTS

PAGES 3-4: DQ OF THE MONTH- TAMERA

PAGES 5-6: MODEL OF THE MONTH- CYN

PAGES 7-8: ARTIST OF THE MONTH- 3RU

PAGES 9-10: WHAT'S THE STITCH, MITCH?

PAGES 11-12: DESIGNER OF THE MONTH- NISHA B

**PAGES 13-14: COMMUNITY SPOTLIGHT: ABSOLUTE
ATHLETICS**

PAGES 15-16: COLLABORATION OF THE MONTH

PAGES 17: BEHIND THE SCENES W SHAWN MITCH

**PAGES 18-19: COMMUNITY SPOTLIGHT: THE
AMAZON GODDESS EXPERIENCE**

PAGE 20: PROMO AD SPACE

PAGE 21: THANKYOU

DREAM QUEEN OF THE MONTH: TAMERA



PHOTO CRED:
@calvinmauricemedia

✨ DREAM QUEEN OF THE MONTH — ATLANTA ✨

Name: TaMera Jarneé

Instagram: @tamerajarneee

Q: Where are you from?

A: Atlanta, Georgia.

Q: What do you do?

A: Model and Growing Content Creator.

Q: What made you want to start modeling?

A: I've always enjoyed being in front of the camera. I would watch Victoria Secret Fashions and ANTM. It was just something I feel came naturally for me and knew I wanted to perfect and really dive into when given the opportunity. From booking my own shoots back in 2022 to getting noticed by agencies, I strive to become better.

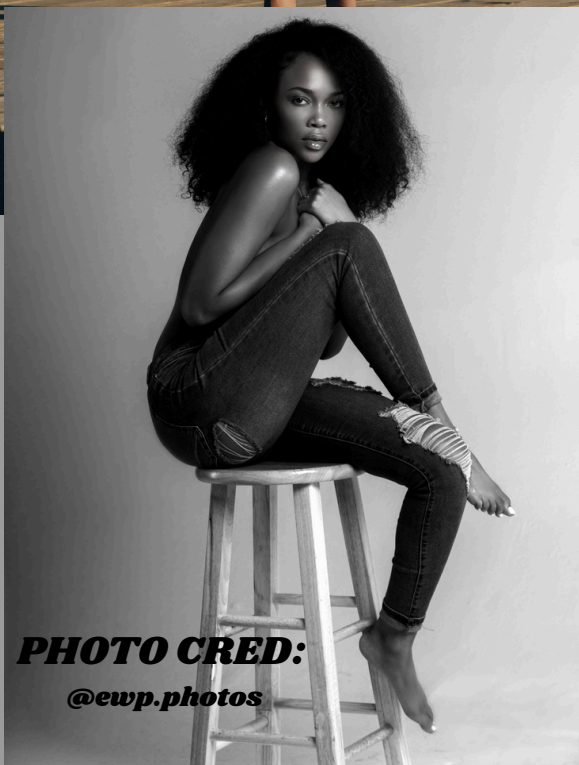


PHOTO CRED:
@ewp.photos



PHOTO CRED:
@meecheyes

GET TO KNOW THE QUEEN

TAMERA

“Getting out my comfort zone inspires me to embrace being different.”

Q: Who inspires you most in the industry?

A: Zendaya, hands down. I mean come on! If you look at her work it speaks for itself! She handles her business and does it with grace and passion.

Q: What has been your favorite project so far?

A: My favorite project was most definitely my beach photoshoot I did and getting to work with different designers throughout the years. Being able to be creative and being around creative people inspires me so much. Getting out of my comfort zone like the Clown Halloween shoot I did with my great friend Maya — I enjoy being different.

Q: Who do you credit as your biggest supporters?

A: My family and friends. The people who are really close to me, I appreciate them so much.

Q: How do you come up with your creative ideas?

A: Really things just come to my mind. I have to make a mood board to really see the vibe I'm going for and if it makes sense. I start with an outfit or a specific color or even a setting I've seen and go from there.

Q: Random fact about you?

A: I really like country music 😊.

Q: Favorite food?

A: Sushi or Ramen.

Q: What's next for you?

A: I have some things coming up, yesss still in works!
More content for sure!.



PHOTO CRED:
@meecheyes



PHOTO CRED:
@meecheyes



PHOTO CRED:
@calvinmauricemedia

MODEL OF THE MONTH: CYN

**“GOD GAVE ME THIS DREAM FOR A REASON, SO I’M NOT
GIVING UP ON IT.”**

— CYN

PHOTO CRED:

@leoleye_photography



Name: Cynthia (Cyn)

Instagram: @osamacynladen

Email: themodelcyn@gmail.com

Q: Where are you from?

A: Chicago, South Suburbs.

**Q: Who inspires you most in the
industry?**

**A: Tyra Banks, she taught me how to
smize and gave me tips I still use.**

**Zendaya, elegant, effortless, and
inspiring to all models. Rihanna, her
choice of models for her brand proves
that height and tattoos don't matter.
Playboy Magazine, because I love art
that celebrates the beauty of the
woman's body.**

Q: What do you do?

**A: I'm a model, specializing in print, runway, and boudoir work. Boudoir is powerful for
me, it's freeing, intimate, and teaches women to love everything about themselves.**

Q: Why did you start modeling?

**A: I was always in the mirror, taking pictures and keeping up with fashion trends. I
always wanted to model but felt discouraged because of my height. One year, my
cousin started a boutique and told me I was going to model for her, no ifs, ands, or
buts. Without her, I wouldn't have pushed myself into this career.**

MODEL OF THE MONTH: CYN

PHOTO CRED:

@obey_ace



PHOTO CRED:

@craigkennersonphotography

Q: What's your favorite project so far?

A: My first year modeling, I had a billboard on 95th and Stony. My second year, I did a cover shoot for a wedding magazine, which was one of my absolute favorites.

Q: What keeps you motivated?

A: God. My faith is the foundation of everything I do. He gave me this dream for a reason, so I'm not giving up on it.

Q: How do you come up with your creative ideas?

A: Inspiration strikes from anything, a song, a video, a movie, or even a single piece of clothing. Once inspired, I create a mood board and choose the right photographer to bring that vision to life.

Q: Random fact about you?

A: I'm extremely automotive savvy, I worked with cars for seven years. I can drive stick shift, detail a vehicle, and even do basic maintenance. My dream is to have my own dealership one day.

Q: Favorite foods?

A: Pot roast, tacos, and pasta (especially from Pasta Bowl or Gene & Georgetti's). I'm always down for pizza too, you can't go wrong with that.

Q: What's next for you?

A: I've been focusing on school and other personal goals, so modeling is on a short intermission, but I'll be back."

ARTIST OF THE MONTH:

3RU

“I turn my thoughts and emotions into words of wisdom to help my community rise to the top.”



Name: Amaru aka 3RU

Location: Dolton, Illinois

Instagram: @3RUUUUUU

Facebook: Amaru Moore

TikTok: .iseeru.

Phone: 708-710-4540

Q: What inspired you to start making music?

A: What started me doing music was being able to express myself in ways I couldn't before. Channeling thoughts and emotions into words of wisdom to help not only me, but also the community I grew up in, and even the world, connect, relate, and rise to the top. I wanted to give the world something they haven't heard before, creating a wave fit for the generation to come.

Q: Who are your biggest inspirations in the industry?

A: Polo G, G Herbo, and Lil Durk. They set the tone for me as I developed my own style and figured out how I wanted to speak as an artist coming into the industry.



BEHIND THE BARS:

WHO IS 3RU?

“My family and my son keep me pushing forward, no matter what.”



Q: What has been your favorite project so far?

A: My favorite project is the WE DID IT album — not just because of the music, but because of the hard work it took to get in this position. It represents my family, my voice, my team, and my city. I’ve been able to travel around the country — LA, Houston, Denver — showcasing what we bring to the table.

Q: What keeps you motivated?

A: My family, my son, and knowing I have the ability to get up even if I fall. Sometimes setbacks are needed to press forward — it’s about timing, effort, and focus.

Q: How do you come up with your music?

A: My creative process is finding the right beat, or having my engineer or team send me something to vibe with. I’ll go off the top for the first two bars and then write from there. I always try to be different — sometimes music feels watered down, so I aim to bring the next big trend.

Q: Random fact about you?

A: I played basketball through grammar and high school and won my regional Class 2A Championship junior year.

Q: Favorite food?

A: Soul food — yams, mac and cheese, and lamb chops.

Q: What’s next for you?

A: My next album THIS IS ME — giving the world everything from my perspective: what I’ve seen, done, heard, and experienced. From the streets to mental health, it’s my full story. The project drops mid-September to early October.

WHAT'S THE STITCH, MITCH?



Paying attention is more than just looking, it's about being present. Too many people go through life distracted, moving fast but not moving forward. When you truly pay attention, you catch the lessons in your losses, the opportunities in your struggles, and the blessings in your daily grind. Awareness is the first step to growth, because you can't fix what you refuse to notice. The question is: are you awake to your own potential, or are you sleepwalking through your purpose?

“WHAT YOU PUT IN, IS WHAT YOU GET OUT”

**FOLLOW SHAWN MITCH ON INSTAGRAM
@_SHAWNMITCH**

PAGE 9

“WHAT’S THE STITCH MITCH” (CONT’D)

**PHOTO CRED:
@SHAUNANDRU**

**“YOUR HABITS TODAY WILL SHAPE THE FUTURE
YOU FACE TOMORROW.”**

Consistency is the real cheat code. It’s not about doing something once with hype, it’s about showing up every single day with intention. The man in the mirror doesn’t just see your goals, he sees your grind. Every choice you make is a stitch in the fabric of your future, and over time, those stitches come together to create the life you’re really building. Don’t wait on luck, don’t wait on handouts, build it, brick by brick, habit by habit. I’ve always been a fan of chess because it teaches you how one wrong move can throw off an entire gameplan. Make your next move your best move. Always.

DESIGNER OF THE MONTH:

REBEL BY NISHAB

CEO: @REBELBYNISHAB

“I’ve evolved brick by brick, still learning as I step into a full style hub.”



Product Highlights:

- **ORIGINAL REBEL TEE SHIRT**

Available now



- **RICH REBELS BASEBALL TEE**

“CLASSIC PIECE”

Available now



Q: What keeps you motivated?

A: Surrounding myself with other motivated people and staying active.

Q: Describe your creative process.

A: I pull from mood boards, saved inspiration, thrifting finds, and my own vibe. I get blazed, blast my music, and let the creativity flow.

Q: Who inspires you?

A: Misa Hylton for her iconic fashion breakthroughs in Hip-Hop, Teyana Taylor for her creative direction and style, Vivienne Westwood for her confidence in punk, and trailblazers like Pink, the Spice Girls, and Rihanna. Virgil Abloh, Travis Scott, and Pharrell also inspire me for their innovative approaches.

Q: What’s your favorite project so far?

A: Boutique placements, that’s where the bucks are! Most of my custom products are my favorite, but manufacturing my panties line has been a highlight. Career-wise, one of my proudest moments was serving as creative director of wardrobe for the Everybody Remix music video by J.Bizz featuring Akeem Ali, it came out dope!

FOLLOW NISHAB ON INSTAGRAM: @IAM_NISHAB

PAGE 11

MEET NISHAB



Name: Kanisha aka Nisha B

Instagram: @iam_nishab | @rebelbynishab

Website: <http://GarmentsANDhabits.com> (currently under construction)

Q: Where are you from?

A: ATL + CHI + HOU

Q: What do you do?

A: I'm a creative freelancer with a passion for fashion. My company, Garments+Habits, focuses on designing and creating custom garments as well as printing. I'm also an educated hospitality professional.

Q: How did you get started in your craft?

A: My brand originally started with me as a rap artist around 2007, not many people know that! Most know me from starting my modeling career in 2010, being published, and appearing in mainstream movies and music videos. In 2015, I began selling tees with my photos printed on them. Eventually, I retired from modeling and fully focused on Rebel by Nisha B. The hustle, culture, and confidence inspired me. I created a basic but notable logo that became widely known. In 2021, I rebranded into a creative, up-cycle designer, evolving brick by brick and learning as I built a full style hub.

Q: Random fact about you?

A: I have a master's degree and lived my whole life one year older than I actually am, birth certificate and all!

Q: Favorite food?

A: I love all food, especially ethnic dishes. These days, my diet is a little different since I no longer eat meat.

Q: What's next for you?

A: My 10-year "Rebelversary" on September 6th, celebrating a decade of building my brand with a Fashion/Artist/Creator Mixer. Also, the launch of Garments and Habits: The Style Hub."

Q: How did you get started in your craft?

A: My brand originally started with me as a rap artist around 2007, not many people know that! Most know me from starting my modeling career in 2010, being published, and appearing in mainstream movies and music videos. In 2015, I began selling tees with my photos printed on them. Eventually, I retired from modeling and fully focused on Rebel by Nisha B. The hustle, culture, and confidence inspired me. I created a basic but notable logo that became widely known. In 2021, I rebranded into a creative, up-cycle designer, evolving brick by brick and learning as I built a full style hub.

COLLABORATION OF THE MONTH: Aliyah Ferrell x Riclewisphotography x Kayla Douglas



**“Designs that
speaks louder
than words”**

**PHOTO CRED:
@riclewisphotography**

This collaboration spotlight shines on Kayla Douglas, a couture designer whose work transforms fabric into art. Known for creating unforgettable bridal gowns and custom pieces, Kayla’s vision is rooted in elegance, individuality, and storytelling. For this campaign, her designs carried the strength of angels and the grace of brides, blending boldness with beauty in a way that felt cinematic. Paired with Ric Lewis’s lens and Aliyah Ferrell’s creative direction, the result wasn’t just fashion, it was a statement of power, presence, and purpose.

COLLABORATION OF THE MONTH: **Aliyah Ferrell x Riclewisphotography** **x Kayla Douglas**



“Style is the language, but power is the voice.”



“Every stitch tells a story, every pose carries purpose.”

This collaboration was more than fashion, it was a movement. Every shot carried the weight of culture, artistry, and legacy, blending raw creativity with unapologetic expression. Aliyah brought the vision, Kayla shaped it with design, and Riclewis captured it through the lens. Together, they didn’t just create images, they carved out a story of resilience, power, and elegance that demands to be remembered..

📸 Photos by: @riclewisphotography
Follow the designer Kayla:
@kayladouglasartistry

👑 Explore the Experience:
@the_amazon_goddess |
www.amazongoddessexperience.com

PHOTO CRED:
@riclewisphotography

COMMUNITY SPOTLIGHT:

ABSOLUTE ATHLETICS

Community Spotlight: Absolute Athletics

2025 SUMMER SEASON

7 COED FLAG FOOTBALL

SCHEDULE

WEEK 4: 8/24/2025

TIME	AWAY	HOME	FIELD
9:00 AM	ALL THE SMOKE	INFANTRY	ABSOLUTE ATHLETICS FIELD
9:00 AM	HIGHSPEED	SWEENEY TAUD	PARK BAR & GRILL FIELD
10:00 AM	RECKLESS ABANDON	BAD INTENTIONS	ABSOLUTE ATHLETICS FIELD
10:00 AM	TERROR SQUAD	SLYTHERIN	PARK BAR & GRILL FIELD
11:00 AM	STROUP	BLAAC BEEDLZ	ABSOLUTE ATHLETICS FIELD
11:00 AM	REUP	DEMON TIME	PARK BAR & GRILL FIELD
12:00 PM	IVXX	MOBB TIES	ABSOLUTE ATHLETICS FIELD
12:00 PM	THE CARTEL	LOADED	PARK BAR & GRILL FIELD
1:00 PM	SKYLINE SNIPERS	EVIL GENIUS	ABSOLUTE ATHLETICS FIELD
1:00 PM	THE SQUAD	STONY ISLAND SAILORS	PARK BAR & GRILL FIELD
2:00 PM	DA BAND	GRIMEY	ABSOLUTE ATHLETICS FIELD
2:00 PM	BOOM	LEGACY	PARK BAR & GRILL FIELD

GAME OF THE WEEK

EVIL EMPIRE vs FLAGRANT

3:00 PM | PARK BAR & GRILL FIELD

GAME OF THE WEEK

THAT 1 TEAM vs PLYMKRS

4:00 PM | PARK BAR & GRILL FIELD

WEEK 5: 9/7/2025

TIME	AWAY	HOME	FIELD
9:00 AM	STONY ISLAND SAILORS	BLAAC BEEDLZ	ABSOLUTE ATHLETICS FIELD
9:00 AM	TERROR SQUAD	THAT 1 TEAM	PARK BAR & GRILL FIELD
10:00 AM	INFANTRY	THE CARTEL	ABSOLUTE ATHLETICS FIELD
10:00 AM	SKYLINE SNIPERS	LEGACY	PARK BAR & GRILL FIELD
11:00 AM	ALL THE SMOKE	REUP	ABSOLUTE ATHLETICS FIELD
11:00 AM	DEMON TIME	BOOM	PARK BAR & GRILL FIELD
12:00 PM	EVIL GENIUS	SLYTHERIN	ABSOLUTE ATHLETICS FIELD
12:00 PM	BAD INTENTIONS	MOBB TIES	PARK BAR & GRILL FIELD
1:00 PM	SWEENEY TAUD	PLYMKRS	ABSOLUTE ATHLETICS FIELD
1:00 PM	FLAGRANT	GRIMEY	PARK BAR & GRILL FIELD
2:00 PM	IVXX	THE SQUAD	ABSOLUTE ATHLETICS FIELD
2:00 PM	HIGHSPEED	LOADED	PARK BAR & GRILL FIELD

GAME OF THE WEEK

RECKLESS ABANDON vs EVIL EMPIRE

3:00 PM | PARK BAR & GRILL FIELD

GAME OF THE WEEK

STROUP vs DA BAND

4:00 PM | PARK BAR & GRILL FIELD

WEEK 6: 9/14/2025

TIME	AWAY	HOME	FIELD
9:00 AM	BLAAC BEEDLZ	THAT 1 TEAM	ABSOLUTE ATHLETICS FIELD
9:00 AM	FLAGRANT	EVIL GENIUS	PARK BAR & GRILL FIELD
10:00 AM	PLYMKRS	REUP	ABSOLUTE ATHLETICS FIELD
10:00 AM	EVIL EMPIRE	LOADED	PARK BAR & GRILL FIELD
11:00 AM	SWEENEY TAUD	TERROR SQUAD	ABSOLUTE ATHLETICS FIELD
11:00 AM	DEMON TIME	BAD INTENTIONS	PARK BAR & GRILL FIELD
12:00 PM	SKYLINE SNIPERS	SLYTHERIN	ABSOLUTE ATHLETICS FIELD
12:00 PM	IVXX	HIGHSPEED	PARK BAR & GRILL FIELD
1:00 PM	DA BAND	ALL THE SMOKE	ABSOLUTE ATHLETICS FIELD
1:00 PM	THE CARTEL	THE SQUAD	PARK BAR & GRILL FIELD
2:00 PM	GRIMEY	INFANTRY	ABSOLUTE ATHLETICS FIELD
2:00 PM	LEGACY	RECKLESS ABANDON	PARK BAR & GRILL FIELD

GAME OF THE WEEK

STROUP vs MOBB TIES

3:00 PM | PARK BAR & GRILL FIELD

GAME OF THE WEEK

BOOM vs STONY ISLAND SAILORS

4:00 PM | PARK BAR & GRILL FIELD

WWW.ABSOLUTEATHLETICSDCHICAGO.COM

WWW.ABSOLUTEATHLETICSchicago.COM

In the heart of Chicago, Absolute Athletics (A2) has built more than just a sports league, it's built a family. Founded in 2017 by Joey Herring in the city's vibrant Bronzeville neighborhood, A2 has grown into one of Chicagoland's premier recreational sports organizations. What began as a vision to bring people together through competition has evolved into a thriving community that blends athleticism, wellness, and fellowship.

The Mission

Absolute Athletics provides a comprehensive, sports-centered experience for adults, offering competitive yet recreational settings that foster health, fitness, and personal growth. Through flag football leagues for men, women, co-ed, and youth, A2 creates opportunities for athletes of all backgrounds to sharpen their skills, stay active, and experience the joy of sportsmanship.

The Motto

"Beyond the League, We Are FAMILY." This isn't just a slogan, it's the culture. At A2, every player, referee, and supporter becomes part of something bigger than the game. The league prioritizes bonds that extend beyond the field, creating lasting friendships and a supportive network where teammates truly become family.

COMMUNITY SPOTLIGHT:

ABSOLUTE ATHLETICS



The Impact

From 7-on-7 coed battles to 5-on-5 youth competitions, Absolute Athletics provides a platform for all ages to engage in healthy, uplifting competition. Their leagues promote inclusivity, skill development, and community pride while showcasing the vibrant spirit of Chicago athletics.

In a world where sports often stop at the sidelines, Absolute Athletics proves that teamwork, growth, and unity carry far beyond the field.

Contact & Learn More

 <http://absoluteathleticschicago.com>

 info@absoluteathleticschicago.com

 (773) 504-5103

COMMUNITY SPOTLIGHT:

THE AMAZON GODDESS EXPERIENCE



The Amazon Goddess Experience is a creative company dedicated to empowering talent and elevating brands in the fashion and entertainment industry. Founded by creative director and entrepreneur Aliyah Ferrell, the company specializes in social media marketing, event production, and talent development, helping models, artists, and businesses transform their visions into reality.

With a mission rooted in empowerment and creativity, Aliyah curates unforgettable experiences that merge artistry with strategy. From high-impact fashion shows to tailored brand campaigns, The Amazon Goddess Experience provides tools and opportunities for emerging talent to shine while also offering brands innovative ways to connect with their audiences.

By blending professionalism with creativity, Aliyah has built a hub for collaboration, growth, and self-expression, bringing a “goddess energy” to every project and redefining what it means to thrive in the creative space.

 IG: @the_amazon_goddess

 Website: <http://www.amazongoddessexperience.com>

 Email: amazongoddessexperience@gmail.com

COMMUNITY SPOTLIGHT:

THE AMAZON GODDESS EXPERIENCE



☀️ COMMUNITY SPOTLIGHT: ALIYAH FERRELL

Q: What's your brand/alias and IG?

A: Amazon Goddess / IG:

@the_amazon_goddess

(https://instagram.com/the_amazon_goddess)

Q: Where are you based?

A: Chicago / Atlanta

Q: What do you do?

A: Model and Entrepreneur

Q: What first inspired you to pursue this path?

A: Watching America's Next Top Model with my grandmother, and Blake Martin taking a chance on me by working with him.

Q: Who has been the most impactful mentor in your journey?

A: Blake Martin. He was my first professional coach and mentor. He was doing everything I wanted to do and wasn't selfish about sharing what he knew.

Q: What has been your favorite project so far?

A: Working with Hollywoodtheartist and Dinero for the Wassup With Me music video.

Q: What do you love most about the work you do?

A: Just seeing the impact. I want to show people the beauty behind the industry and see the smiles on their faces.

Q: What's your approach when working with clients?

A: I always start with a conversation to see how we connect. I want to understand them so I can give them the best experience possible. Then I add creative details that push boundaries.

Q: What's something people may not know about you?

A: I can play the flute.

Q: Favorite food?

A: Any variation of potatoes.

Q: What's next for you?

A: We'll be having our annual Hellenic Republic Fashion Show in December.

BEHIND THE BRAND: A SIT-DOWN WITH SHAWN MITCH



Q: What new projects or collaborations are you most excited about right now?

A: I'm excited about this new issue of the magazine, and I'm hyped for the next PayToPlay TV episode — once I leave Houston, I'll have a lot of new footage to share. But most of all, I'm locked in on the Labor Day Fashion Show in Houston on September 5th. That's going to be one for the books.

Q: What advice do you have for young creators and entrepreneurs looking up to you?

A: Never quit. Stay consistent. Every failure comes with a lesson, and every lesson makes you stronger. Don't hang your head when things don't go right — learn from it, grow from it, and apply that wisdom to evolve into your best self. Keep your mindset positive, and eventually, your consistency will open doors you never thought possible.

Q: What's been the biggest accomplishment for PayToPlay ENT since the last issue?

A: Securing the upcoming fashion show in Houston on September 5th. That's a major move because it marks the fourth year in a row we're bringing PayToPlay back to Houston for fashion week. Every year the energy grows, and going back again just proves the consistency and the impact we're making.

Q: How has PayToPlay ENT continued to impact the community?

A: We just wrapped up the 7th annual Youth Fashion Show on August 1st, which is always the highlight of my summer. It's part of the summer camp I run at Work-Study Enterprises, and it gives the kids a platform to shine and gain confidence. That same week we also did a community cleanup, because it's important to show the next generation that giving back is just as powerful as chasing success.

Q: What challenges have you faced recently, and how did you push through them?

A: Honestly, just balancing everyday life — being a father, navigating the negativity in Chicago, and trying to remain a positive light in the middle of all the violence and distractions. It's not easy, but I push through by staying focused on my purpose and reminding myself why I do this: to inspire people, to give them opportunities, and to show that positivity can thrive even in tough environments.

WANT TO BE FEATURED?

**PROMOTE YOUR BRAND IN THE
NEXT ISSUE OF PAYTOPLAY MAG.**

**ARE YOU A DESIGNER, ARTIST,
MODEL, PHOTOGRAPHER, OR
ENTREPRENEUR LOOKING TO
GROW YOUR AUDIENCE?**



**YOUR AD
HERE**

**PAYTOPLAY MAG IS NOW
ACCEPTING AD PLACEMENTS
AND FEATURE REQUESTS FOR
UPCOMING ISSUES.**

 **MODEL & ARTIST
FEATURES**

 **CLOTHING BRAND
PROMOS**

 **TOUR AND EVENT
SHOUTOUTS**

 **BUSINESS SPOTLIGHTS**


**YOUR AD COULD BE HERE NEXT
MONTH.**



Contact:

For inquiries, rates, and booking:

 **Email: paytoplayllc@paytoplayent.com**

 **DM: [@_shawnmitch](#) or [@paytoplaymagazine](#)**

THANKYOU FOR TAPPING IN!



THANK YOU FOR YOUR SUPPORT !

Shawn Mitch

To everyone who contributed, modeled, performed, photographed, styled,
or simply supported —
Thank you.

PayToPlay Mag is more than a magazine.
It's a movement.
It's proof that when we build together, we shine louder.

From Chicago to Atlanta to Houston... we're just getting started.

 Shawn Mitch
Founder | Visionary | Creator



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@paytoplaymagazine | @_dreamqueens