

PAYTOPLAY MAG



***2025 FASHION
TRENDS &
PREDICTIONS***

DREAM QUEEN OF THE MONTH: JADA

***“HUSTLE, HEART &
THE ROAD LESS
TRAVELED”***

***FEATURING
EXCLUSIVE
INTERVIEWS, BOLD
LOOKS & REAL
STORIES***

***INSIDE: JADA’S
JOURNEY FROM
HIGHWAYS TO
HEADLINES
(PAGES 3-4)***

JUNE 3, 2025
ISSUE 001

***PHOTO CRED:
@OBEY_ACE***

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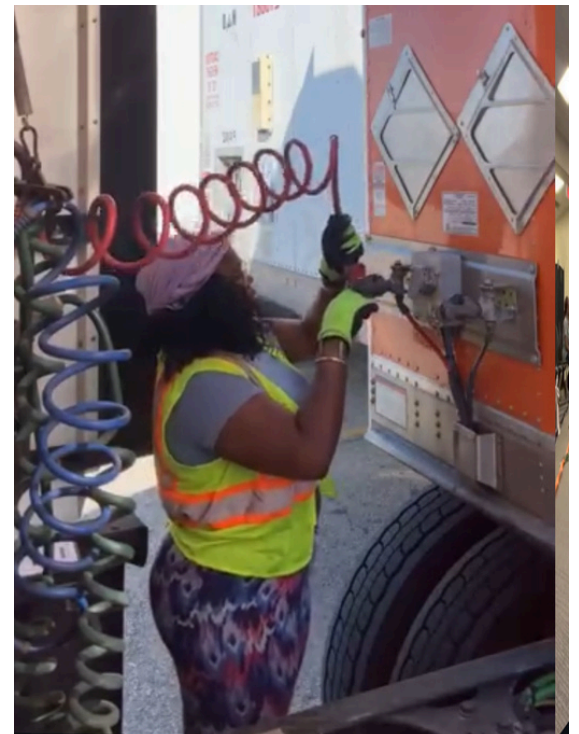
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DREAM QUEEN OF THE MONTH: JADA

***“Hard-working women can thrive in male-dominated fields
I got it done at 22.”***



Jada isn't just a model — she's a certified boss. At just 22 years old, she stepped into the trucking world and owned it. Her drive, confidence, and authenticity turned heads, proving that Black women belong in every lane — from the runway to the road. As PayToPlay Mag's first-ever Dream Queen of the Month, Jada represents everything the crown stands for: hustle, heart, and high standards.



**FOLLOW JADA ON INSTAGRAM
@_JADALANAEE**

GET TO KNOW JADA

***“Hard-working women can thrive in male-dominated fields
I got it done at 22.”***



Q: What made you want to get into trucking?

A: “I wanted to challenge myself and try something new — and I ended up falling in love with it. I wanted to prove hard-working women can thrive in male-dominated fields & at 22 years old I got it done.”

Q: Who inspires you in the fashion or modeling world?

A: “Precious Lee — she broke barriers as the first Black plus-size model in Vogue. Her confidence and style inspire me to embrace my beauty and challenge industry standards.”



Q: Favorite movie growing up?

A: Life Size — “Tyra Banks as a fashion doll? Iconic.”

Q: Random fact about you most people don’t know?

A: “I’m scared of the dark 😂 / I love Nutella 😂”

MODEL OF THE MONTH:

AUDREY

“Confidence is quiet. Style is how I speak.”
— Audrey

PHOTO CRED:
@MERCII.BEAUCOUP



Audrey doesn't just wear fashion, she commands it. As an Atlanta-based model, she brings an effortless cool to every shoot, blending poise with presence. Whether she's posing on rooftops or walking the Beltline in head-to-toe denim, Audrey reminds us that real style doesn't beg for attention, it owns the moment.

With a fierce look, a grounded attitude, and a love for creative expression, Audrey earns her spot as PayToPlay Mag's very first Model of the Month.

FOLLOW AUDREY ON INSTAGRAM
@IAMAUDRY

MODEL OF THE MONTH:

AUDREY

“Confidence is quiet. Style is how I speak.”

— Audrey

Q: What’s your go-to outfit or vibe on shoot days?

A: “Something bold with an edge, I like to be unpredictable.”

Q: Favorite artist or person that influences your style?

A: I pull energy from icons like Rihanna, but also from everyday people with confidence.”

Q: Random fact about you most people don’t know?

A: “I meditate before every shoot.”



PHOTO CRED:
@ATLVISUALZ



ARTIST OF THE MONTH:

TMAC

“I wanted to find a lane where I could tell my story & be me at the same time.” — Tmac



 Upcoming Album: Tmac Got Motion

 Single: Serve A Fein

 Release Date: July 4th

**FOLLOW TMAC ON INSTAGRAM
@ITSTMACHORTY**

BEHIND THE BARS: WHO IS TMAC?

***“I wanted to find a lane where I could tell my story & be me
at the same time.” — Tmac***



- Favorite Food: Tacos 🌮

- Why He Got Into Rapping:

***“I wanted to find a lane where I could
tell my story & be me at the same
time.”***

- Artist He Looks Up To:

***“Lil Wayne. The coldest. Wayne my
favorite rapper.”***

***🚀 Stream his single “Serve A Fein” now on all
platforms.***

**FOLLOW TMAC ON INSTAGRAM
@ITSTMACHORTY**

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WHAT'S THE STITCH, MITCH?



The man in the mirror is everybody's biggest competition. The man in the mirror is the ultimate secret to success. Stop seeking help elsewhere when its all inside of you. You get out of life, what you put in. Therefore, make the most of everyday and don't cheat the process. At every moment, be the person that the man in the mirror would be proud of.

“WHAT YOU PUT IN, IS WHAT YOU GET OUT”


**FOLLOW SHAWN MITCH ON INSTAGRAM
@_SHAWNMITCH**

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“MAN IN THE MIRROR”

(CONT'D)

**PHOTO CRED:
@SHAUNANDRU**



“At every moment, be the person that the man in the mirror would be proud of.”

“I wrote this for every person who’s ever questioned their worth. Every dreamer juggling doubt and destiny. The man in the mirror is your reminder, that discipline outlasts motivation, and self-accountability is the gateway to growth.”

“This is deeper than fashion, business, or branding — it’s about inner transformation. Before I could lead others, I had to learn to lead myself. That’s the stitch.”

 **WRITTEN BY SHAWN MITCH**
 **FOUNDER OF PAYTOPLAY ENT**
 **@_SHAWNMITCH**

DESIGNER OF THE MONTH:

STEW- CEO OF

SWEATSBYSTEW

“From Chicago roots to Houston hustle — Stew is stitching together legacy, streetwear, and empowerment.”



Product Highlights:

- **Chicago Girls Hustle Harder Jacket**
“Jacket with a message”



- **Victory Jersey**
“Built to win”



- **Concrete Set**
“Urban utility meets comfort”



LEGACY IN THE MAKING



Meet Stew, the visionary behind SweatsByStew, a brand born from hustle, confidence, and creativity. Originally from Chicago and now repping Houston, Stew blends bold fashion with fearless messages. Her most talked-about piece? The iconic “Chicago Girls Hustle Harder” jacket, a tribute to resilient women everywhere.

With drops that turn heads and statements that spark movements, Stew isn’t just a designer, she’s a walking brand. Whether it’s the Victory Jersey or the Concrete Set, everything she releases carries a purpose.

Follow the movement: @sweatsbystewstore



**Shop the collection online
www.sweatsbystewonline.com**



Chicago-born. Houston-based. Global mindset.

“I wanted women to feel powerful in my pieces — like they could walk into any room and own it.” — Stew

**FOLLOW STEW ON INSTAGRAM:
[@STEWGINIII](https://www.instagram.com/STEWGINIII)**

GET TO KNOW THE CAST

Spotlight: Shawn Mitch- The Vision Behind PayToPlay ENT

***PHOTO CRED:
@SHAUNANDRU***



Shawn Mitch is the creative force and founder behind PayToPlay ENT, a visionary brand built on purpose, passion, and legacy. A former athlete turned model, mentor, and entrepreneur, Shawn blends fashion, media, and youth empowerment into one powerful platform.

From producing fashion tours and pop-ups to launching Dream Queens, mixtapes, school programs, and now PayToPlay Mag, he's not just building a brand, he's building a movement.

**FOLLOW PAYTOPLAY ENT & DREAMQUEENS
ON INSTAGRAM: @PAYTOPLAY_ENT ,
@PAYTOPLAY.TV , @PAYTOPLAYMAGAZINE ,
@__DREAMQUEENS**

BEHIND THE BRAND: A SIT-DOWN WITH SHAWN MITCH



**Follow @_shawnmitch | PayToPlayENT.com |
Dream bigger. Move smarter. Hustle with
purpose.**

**Q: What inspired you to start
PayToPlay ENT?**

A: I was tired of waiting for opportunities, so I built my own platform. I saw how fashion, music, and business could empower people when they're combined with purpose.

Q: What's your mission today?

A: To give people the blueprint, especially the youth. I want them to see that you don't have to limit yourself to one path. You can build your own lane.

Q: Who are you doing it for?

A: My son. My family. The future. I'm laying the foundation so my people can eat for generations.

Q: Favorite quote?

A: "You don't get the life you deserve. You get the life you demand."

COLLABORATION OF THE MONTH: Aliyah x Mastermind - A Vision Beyond Reality



When bold modeling meets surreal photography, the result is something otherworldly.

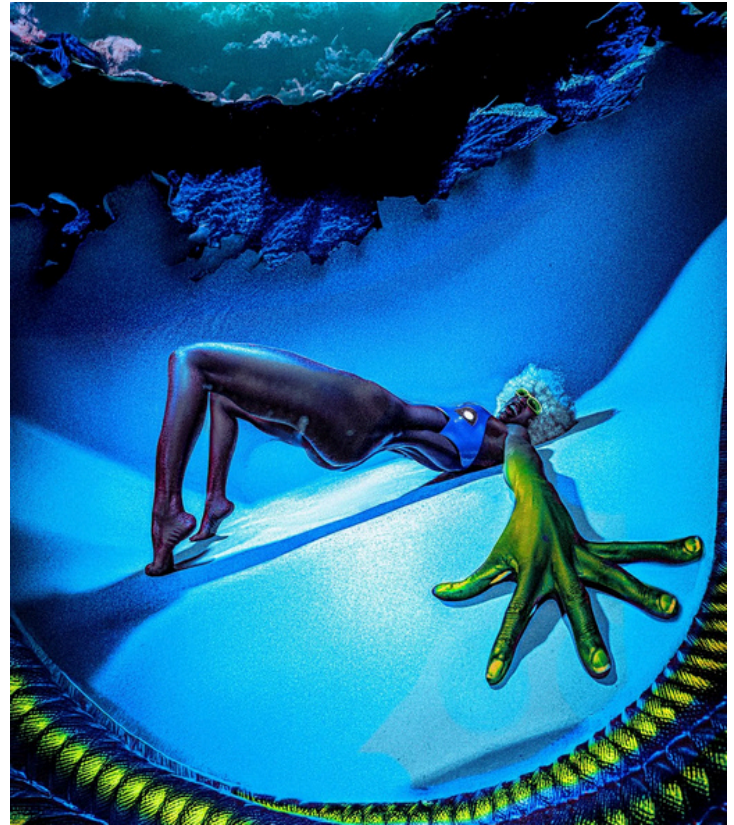
PHOTO CRED:
@MASTERMINDFOTO0

This month's standout collaboration features Aliyah, a multidimensional creative, alongside Mastermind, a visionary photographer known for blending surrealism and street edge. Together, they crafted a series that feels more like art than content, each shot revealing confidence, character, and cinematic storytelling.

COLLABORATION OF THE MONTH: Aliyah x Mastermind - A Vision Beyond Reality

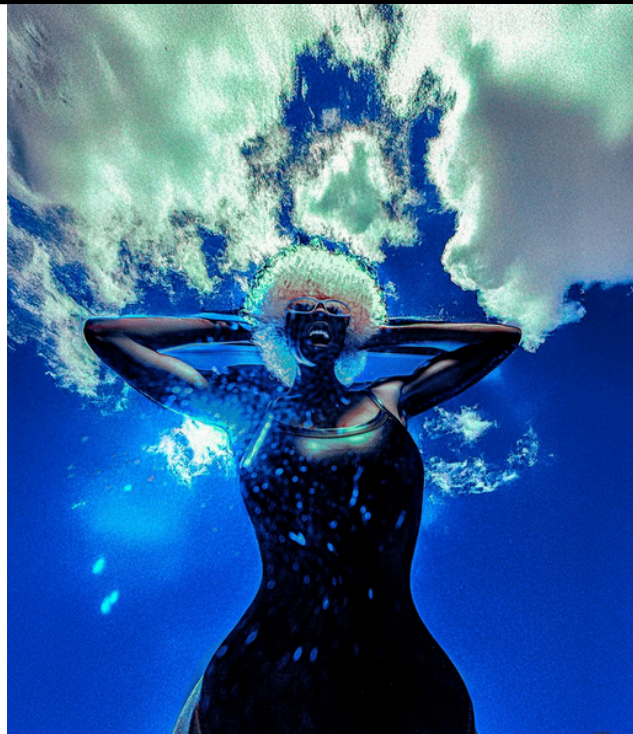


"The Dream State."



• "Surrealism Through the Lens."

**PHOTO CRED:
@MASTERMINDFOTOO**



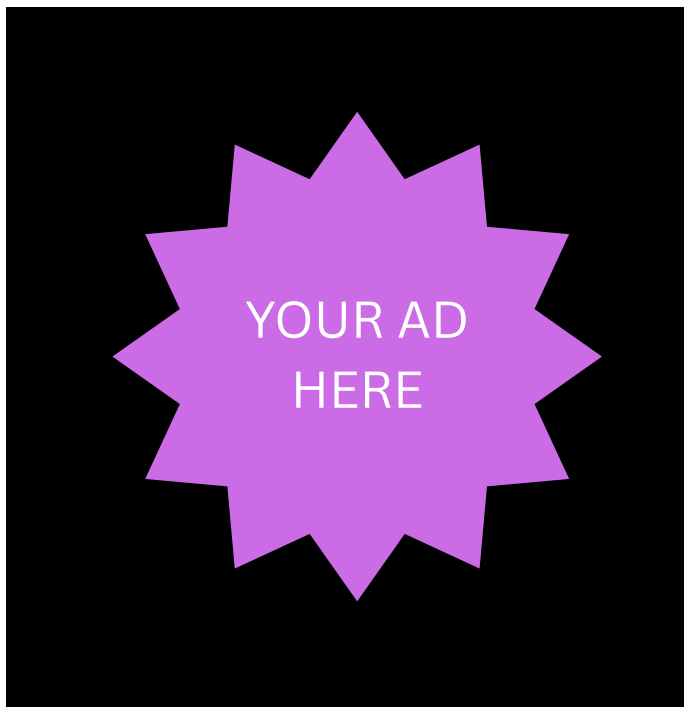
"Unapologetically Divine."

**📷 Photos by
@mastermindfotoo
Model: Aliyah
@thealiyahferrell**

WANT TO BE FEATURED?

**PROMOTE YOUR BRAND IN THE
NEXT ISSUE OF PAYTOPLAY MAG.**

**ARE YOU A DESIGNER, ARTIST,
MODEL, PHOTOGRAPHER, OR
ENTREPRENEUR LOOKING TO
GROW YOUR AUDIENCE?**



**PAYTOPLAY MAG IS NOW
ACCEPTING AD PLACEMENTS
AND FEATURE REQUESTS FOR
UPCOMING ISSUES.**

 **MODEL & ARTIST
FEATURES**

 **CLOTHING BRAND
PROMOS**

 **TOUR AND EVENT
SHOUTOUTS**

 **BUSINESS SPOTLIGHTS**

**YOUR AD COULD BE HERE NEXT
MONTH.**

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For inquiries, rates, and booking:

 **Email: paytoplayllc@paytoplayent.com**

 **DM: @_shawnmitch or @paytoplaymagazine**

THANKYOU FOR TAPPING IN!



THANK YOU FOR YOUR SUPPORT !

Shawn Mitch

To everyone who contributed, modeled, performed, photographed, styled,
or simply supported —
Thank you.

PayToPlay Mag is more than a magazine.
It's a movement.
It's proof that when we build together, we shine louder.

From Chicago to Atlanta to Houston... we're just getting started.

 Shawn Mitch
Founder | Visionary | Creator

 Powered by PayToPlay ENT

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@paytoplaymagazine | @_dreamqueens